



## CATEGORY - 10 - MICE TOURISM

### **B) Mice Venue ..... Meeting, Conference & Exhibition Venue**

The Best Conference / Exhibition Venue Award recognizes venue that has demonstrated unique venue appeal, facilities and versatility in settings as well as excellence in service, elevating the standard of world-class MICE facilities in Sri Lanka.

This award is open to any venue in Sri Lanka that has hosted conferences / exhibitions from March 2023 to March 2024.

#### **A) Venue Appeal (25 Points)**

Please describe the unique qualities of the venue that enhanced the overall experience of business events, Highlighting qualities that differentiate your venue distinctly from other business event venues.

#### **B) Facilities (25 Points)**

Please outline the range of facilities available, highlighting key features that are important to conferences / exhibitions participants and organizers.

##### **Tips**

Break- up rooms, Interpretation facilities, Audio visual equipments, sanitary facilities, Food & beverage services, Accessibility , Parking facilities.

#### **C) Versatility (25 Points)**

Please highlight the venue's unique settings and innovative possibilities to demonstrate the versatility of the venue in accommodating the diverse requirements of conferences / exhibitions .

##### **Tips**

Flexibility or convertibility of the venue to match different requirements.

#### **D) Service Excellence (25 Points)**

Please illustrate the service quality and professionalism demonstrated by the venue staff, highlighting top service performance that sets you apart from the rest of the venues.

#### **E) Bonus Points (20 Points)**

Additional bonus points will be given to companies that demonstrate corporate social responsibility, and enhanced the positioning of Sri Lanka as a choice destination for conferences / exhibitions.

##### **TIPS**

- Commitment to Economic & Environment sustainability Including Green Exhibitions or Conference, CSR projects carried out, employee development,
  - Marketing activities carried out locally & internationally.
  - Contributions made by the company / employees for the development of MICE industry.
- Total 100 Points.